

Canada's Entrepreneur (CE) is a national platform dedicated to amplifying the voices of founders, innovators, and changemakers. We provide storytelling, community-building, and marketing solutions that empower entrepreneurs and connect them with opportunities across Canada.

Audience Profile

- Entrepreneurs, business leaders, and startups across industries and provinces
- Investors, mentors, and entrepreneurial ecosystem leaders driving innovation
- Professionals, policymakers, and partners seeking growth and collaboration



Marketing Services

- Digital media campaigns, newsletters, e-mail marketing, and social amplification
- Sponsored event promotion, partnerships, webinars, masterclasses, and speaking opportunities
- Professional content creation, storytelling, and thought-leadership positioning



Why Choose Us

- Recognized as a trusted national voice representing Canada's entrepreneurs
- Proven track record of driving engagement, awareness, and impact
- Tailored, flexible solutions to match brand objectives and audience needs

Core Benefits

- Build awareness through access to Canada's Entrepreneur trusted national audience
- Gain visibility across digital channels, events, and campaigns
- Strengthen brand credibility by aligning with Canada's entrepreneur ecosystem

How We Do It

- Sponsored podcasts for you to tell your story and explain your difference
- Banner, in-roll advertising and email campaigns to hit the audience you want
- Social boosting and digital marketing to get you the numbers and a tight geo/demo focus

By the Numbers

84,000

Active website users

120,000

Newsletter subscribers with 35% open rate

35,000

Social media followers

19,514,998

Social media impression

596,500

YouTube views

214,200

Audio downloads